



Acorn-Redecom Conference 2009 Program

Friday, Sep 4th and Saturday, Sep 5th

Mexico City, Mexico



Friday (8:30 – 9:00 am): breakfast and registration

Friday 9:00 – 10:00 am	Welcome by Judith Mariscal (Conference Chair) and Enrique Cabrero (Director of CIDE) Opening Ceremony with Héctor Osuna (President of COFETEL)	
Simultaneous Sessions	Auditorium	Room 1
Friday 10:00 am 11:30 am	ICT Demand, Investment and Competition Moderator: <i>Rafael del Villar</i> <ul style="list-style-type: none"> • Estimating broadband demand and its economic impact in Latin America – <i>Raúl Katz</i> [presentation] • Only a few roads lead to Rome: The regulation entry and broadband performance – <i>Josep Maria Castellano</i> [presentation] • Cloud computing como herramienta facilitadora para el emprendimiento en Colombia – <i>Carlos Andrés Osorio</i> [presentation] • Comparing the impact of decline in leased line prices in India and Indonesia: Lessons for Latin America – <i>Rajat Kathuria</i> 	Universal Service and Access Policies Moderator: <i>Martha Garcia-Murillo</i> <ul style="list-style-type: none"> • Universal Service: a new definition? – <i>James Alleman</i> [presentation] • Políticas públicas y marco regulatorio orientados al acceso universal em el Perú – <i>Patricia Pérez</i> [presentation] • Inclusión digital: estudio comparado de políticas públicas de Colombia y Brasil – <i>Diana Cubillos</i> [presentation] • How can you get more economic growth out of your ICT? Take care of your digital divide – <i>Alain Bourdeau de Fontenay</i> [presentation]
Break (11:30 – 11:45 am)		
Friday 11:45 am 1:00 pm	Telecommunications and Learning Moderator: <i>Carlos Casassús</i> <ul style="list-style-type: none"> • El Nuevo ecosistema informático en México: el papel de los cibercafés – <i>Scott Robinson</i> • Understanding the contribution of basic ICT skills training to improve the employment opportunities of low skilled groups in Washington State – <i>Maria Garrido, Chris Rothschild, Thierno Oumar</i> [presentation] • Promoción de la salud sexual y reproductiva y prevención del VIH/Sida en jóvenes a través del uso de TIC – <i>Cecilia Valeriano</i> [presentation] • La infografía digital: género periodístico y recurso pedagógico – <i>Beatriz Elena Ochoa</i> [presentation] 	Economic, Rural Development and Competitiveness through ICT Moderator: <i>Ernesto Piedras</i> <ul style="list-style-type: none"> • El impacto de las TICs sobre el crecimiento económico: el caso de los países latinoamericanos – <i>Alfredo Palacios</i> • Inclusión y cohesión social de las políticas públicas vinculadas con las TICs en América Latina – <i>Rafael Bustamante</i> [presentation] • Impacto de la Telefonía Celular en Pueblos Rurales del Perú – <i>Liliana Ruiz de Alonso</i> [presentation] • Estudio de uso y aplicaciones de las TIC de autoridades y funcionarios en los municipios rurales de Puno en el Perú – <i>Dante Villafuerte</i> [presentation]
Friday 1:00 pm 2:15 pm	Industry Panel Moderator: <i>Raúl Katz</i> <ul style="list-style-type: none"> • Telmex – <i>Marco Galván</i> [presentation] • Telefónica LATAM – <i>Eduardo Navarro</i> [presentation] • Nextel – <i>Gustavo Cantú</i> [presentation] 	
Lunch (2:15 – 3:00 pm)		
Friday 3:00 pm 4:30 pm	Innovation, Next Generation Networks and Their Effects on ICT Regulation Moderator: <i>Paolo Benedetti</i> <ul style="list-style-type: none"> • Una alternativa hacia las NGNs en las Américas: redes de banda ancha inalámbricas – <i>Arturo Robles-Rovaldo</i> [presentation] • Next Generation Networks Investment, Interplatform Competition and Access Regulation – <i>Ernesto Flores-Roux</i> [presentation] • Regulation and innovation in the Argentinean telecommunications sector – <i>Martha Garcia-Murillo</i> [presentation] 	
Friday 4:30 pm 5:45 pm	Future Regulatory Regimes Moderator: <i>Ali Haddou</i> <ul style="list-style-type: none"> • The Paradox of Unregulated Internet: The Deregulation of Value-Added Services in Brazil – <i>Miriam Wimmer, Octávio Pieranti & Márcio Iorio Aranha</i> [presentation] • The New Economics of ICT: The Regulatory Implications of Post-neoclassical Economics for the Information & Communications Technology Sector – <i>James Alleman</i> [presentation] • The Role of Social Networks on Regulation in the Telecommunications Industry: The Discriminatory Case – <i>Roberto Muñoz</i> [presentation] • Can Two-Part Tariffs Promote Efficient Investment on Next Generation Networks? – <i>Pedro Pereira</i> [presentation] 	
Break (5:45 – 6:00 pm)		
Friday 6:00 pm 7:00 pm	The Future of ICT Regulation Moderator: <i>Andrés Maz</i> <ul style="list-style-type: none"> • A separação de poderes e o processo de regulação das agências reguladoras – <i>Gabriel Laender</i> • Internet governance models put to a test – <i>Alejandro Baruch & Pablo Hinojosa</i> [presentation] • Platform based versus service based competition: what is the Latin American model? – <i>Mark Kennet</i> [presentation] • Tecnologías de la información y comunicación y la brecha salarial según género en Uruguay – <i>Fernando Borrás</i> [presentation] 	
Dinner (7:30 pm) Keynote Speaker: Eli Noam		
Saturday 9:00 am 10:15 am	Convergence and Digital TV Moderator: <i>Francisco García Burgos</i> <ul style="list-style-type: none"> • Convergence Cross-Market Entry: Welfare & Implications for Competition Policy – <i>Victor Pavón Villamayor</i> [presentation] • Restricted Mobility or Restricted Competition? Fixed-Mobile Convergence and Universal Access in Brazil – <i>Márcio Iorio Aranha, Hernán Galperin, François Bar & Marina Villela</i> [presentation] • Reform of TV Broadcasting in Chile: Towards Convergence? – <i>Lucas Sierra</i> [presentation] • Factores socioeconómicos y tecnológicos que incidirán en la adopción de la televisión digital en Colombia, desde la teoría de la difusión de innovaciones – <i>Elias Said</i> [presentation] 	
Saturday 10:15 am 11:45 am	Telecommunications and Learning Moderator: <i>Javier Lizárraga</i> <ul style="list-style-type: none"> • Tecnologia de Informação e Comunicação aplicada à educação – <i>Marta Maia</i> [presentation] • Estrategia "Blended Learning" para la inmersión al Diseño en la educación superior por medio de prácticas geométricas de teselación – <i>Alejandro Mejía</i> • Profesores Analógicos, Estudiantes Digitales: Balance de una tensión cultural para la gestión pública de las TIC en Educación – <i>José Cabrera Paz</i> [presentation] • De la tiza al ratón: Escenarios de enseñanza en la formación de periodistas digitales en Colombia – <i>Elias Said</i> [presentation] • Internet y la formación de competencias a partir del uso de la prensa on-line – <i>Érika Castrillón</i> [presentation] 	
Break (11:45 am – 12:00 pm)		
Saturday 12:00 pm 1:00 pm	Plenary Session Moderator: <i>Judith Mariscal</i> <ul style="list-style-type: none"> • A Comparative View of National Telecom Plans and Universal Service Policies – <i>Judith Mariscal</i> • Universal Service: Between Socio-Political Mythology and Economic Reality. An International Cross Comparison EU-USA of the Regulatory-Economic Framework – <i>Jean-Paul Simon</i> [presentation] • The Experience of National ICT Planning in Latin America – <i>Raúl Katz</i> [presentation] • The National ICT Plan of Colombia – <i>Martha Cecilia Rodríguez</i> [presentation] 	
Saturday 1:00 pm 2:15 pm	Painel – Bandwidth for All Moderator: <i>Juan Ludlow</i> <ul style="list-style-type: none"> • Pascual García Alba, SCT, Mexico [presentation] • Judith Mariscal, CIDE-DIRSI, Mexico [presentation] • Roxana Barrantes, IEP-DIRSI, Peru [presentation] • Alison Gillwald, RIA, South Africa [presentation] 	